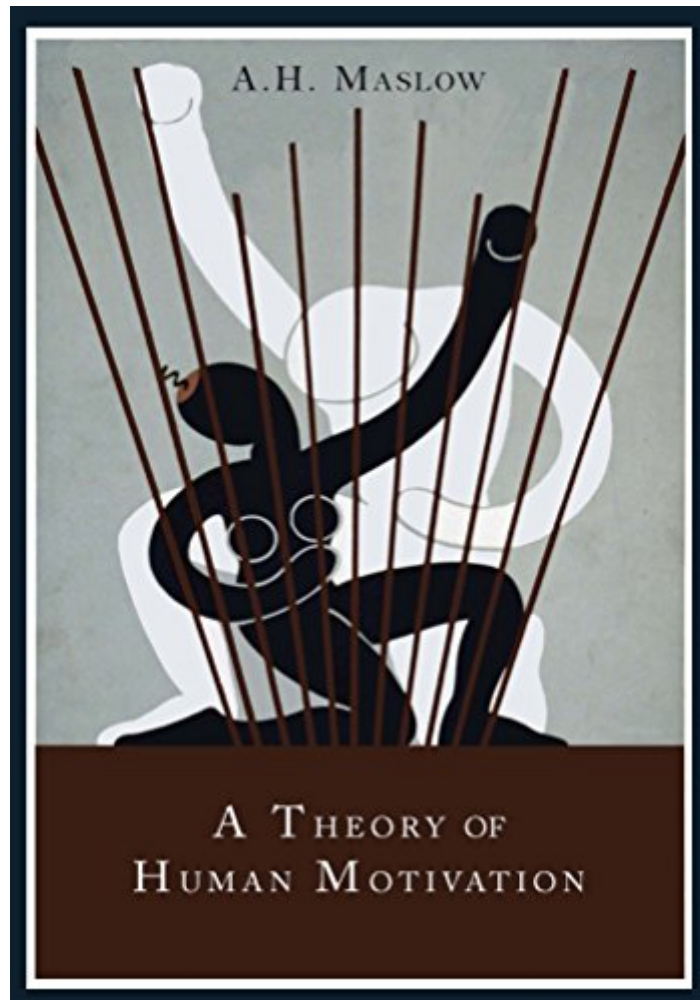


The book was found

A Theory Of Human Motivation



Synopsis

Reprint of 1943 Edition. This is the article in which Maslow first presented his hierarchy of needs. It was first printed in his 1943 paper "A Theory of Human Motivation". Maslow subsequently extended the idea to include his observations of humans' innate curiosity. His theories parallel many other theories of human developmental psychology, some of which focus on describing the stages of growth in humans. Maslow described various needs and used the terms "Physiological, Safety, Belongingness and Love, Esteem, Self-Actualization and Self-Transcendence" needs to describe the pattern that human motivations generally move through. Maslow studied what he called exemplary people such as Albert Einstein, Jane Addams, Eleanor Roosevelt, and Frederick Douglass rather than mentally ill or neurotic people.

Book Information

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Customer Reviews

Executive Summary: This is a review of A Theory of Human Motivation by A.H. Maslow. The target audience of the book are individuals who are looking to expand their understanding of Maslow's theory of motivation. The book is an in-depth look into Maslow's hierarchy of needs and how it

pertains to the motivation of individuals. Strengths: The strengths of the book are that it is written in a way that it can easily be understood by the average person and also that it is well written, without any noticeable grammatical mistakes. In addition, Maslow also uses commonly encountered examples to not only help the reader understand what he is getting at but also to help the individual see how it truly pertains to each individual. Weaknesses: The weaknesses of the book are the lack of detail and depth in regards to the testing of the theories; not all individuals are equal when it comes to their motivations and secondly, the layout of the book could be better, the sub-topics seemed to run all together and in my opinion, one column instead of two would allow for larger print. Reviews: There have been many reviews in approval of this book, while there have only been two reviews in disapproval of this book. One of the disapproved reviews states that this book is not what they expected it to be, and that it does not have the triangle. • This response must lead others to wonder as to whether this reviewer even read the book, due to the fact that the entire book was based directly in conjunction to the triangle (hierarchy of needs). The triangle itself is on the front cover of the book, however, it is not posted again anywhere else in the book. The triangle instead is written about within the book.

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